

ETONIC DYNAMIC REACTION PLATE TECHNOLOGY (DRP™)

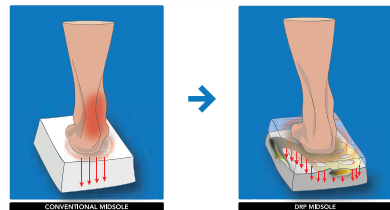
Created and introduced by Etonic in 1982. Patented technology providing superior shock dispersion and stability while increasing the life of the midsole.



DRP™ Technology Benefits

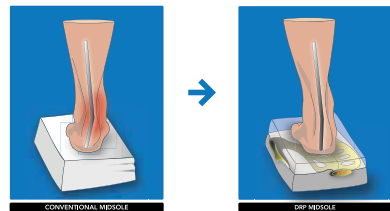
Maximum Shock Dispersion

Maximum shock dispersion provides superior cushioning by effectively dispersing impact shock forces across the entire midsole platform while improving midsole longevity.



Maximum Stability

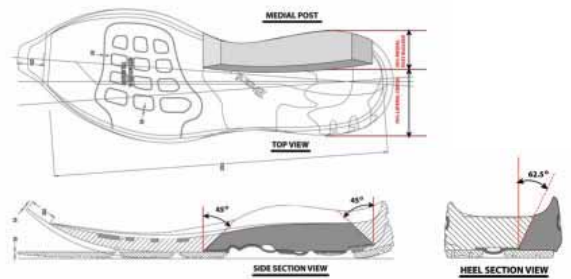
Prevents midsole deformation maintaining the foot in a neutral plane as it transitions from impact to the propulsive phase.



Dual Density EVA

Etonic's dual density medial post angles are designed based on extensive research conducted at a leading USA Biomechanics University.

The medial post works in conjunction with Etonic's DRP to enhance stability while delivering an unrivaled smooth transition from heel to toe.



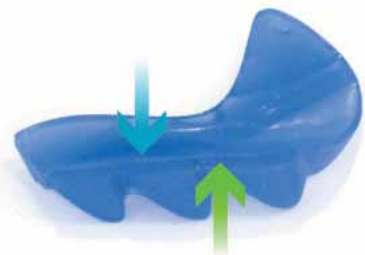
Resilient Cushioning System™ (RCS™)

A Proprietary Midsole Compound Placed in High Impact Areas

Resiliency - Exceptional resiliency results in less fatigue over longer distances while delivering a superior responsive ride

Cushioning - Provides unrivaled cushioning during both impact and propulsive phases

Longevity - Extends midsole life by 15% to 20% compared to other foam-based compounds. More happy miles



▶ RESPONSIVE ▶ CUSHIONING ▶ LONGEVITY