

ETONIC DYNAMIC REACTION PLATE™ TECHNOLOGY (DRP™)

Created and introduced by Etonic in 1982. Patented technology providing superior shock dispersion and stability while increasing the life of the midsole.



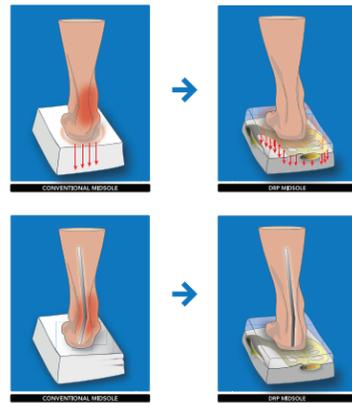
DRP™ Technology Benefits

Maximum Shock Dispersion

Maximum shock dispersion provides superior cushioning by effectively dispersing impact shock forces across the entire midsole platform while improving midsole longevity.

Maximum Stability

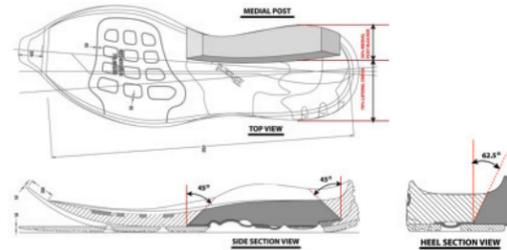
Prevents midsole deformation maintaining the foot in a neutral plane as it transitions from impact to the propulsive phase.



Dual Density EVA

Etonic's dual density medial post angles are designed based on extensive research conducted at a leading USA Biomechanics University.

The medial post works in conjunction with Etonic's DRP to enhance stability while delivering an unrivaled smooth transition from heel to toe.



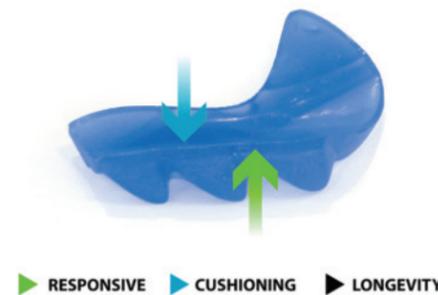
Resilient Cushioning System™ (RCS™)

A Proprietary Midsole Compound Placed in High Impact Areas

Resiliency - Exceptional resiliency results in less fatigue over longer distances while delivering a superior responsive ride

Cushioning - Provides unrivaled cushioning during both impact and propulsive phases

Longevity - Extends midsole life by 15% to 20% compared to other foam-based compounds. More happy miles



ETONIC FOOTWEAR TECHNOLOGY



3DRP™: 3-DIMENSIONAL DYNAMIC REACTION PLATE
Etonic's patented midsole design features a "Skeletalized" TPU stability plate that keeps foot on a neutral plane as it transitions from heel to toe



DUAL-DENSITY EVA POST
Firm to softer durometer in premium EVA midsole works in conjunction with 3DRP™ for exceptional medial support



e-GLIDE™
Lightweight midsole compound built for speed



e-BOUND™ MIDSOLE COMPOUND
Etonic's proprietary rebound material provides the ultimate in responsive cushioning



e-PLUSH™
Etonic's softer (plush) cushioned ride engineered for runners with longer ground contact time. Worn by all types of runners (any category) who prefer a softer road feel



RCS™ (RESILIENT CUSHIONING SYSTEM)
Proprietary TPR midsole compound engineered for superior cushioning and energy return placed in high impact areas



STROBEL CONSTRUCTION WITH ADDITIONAL 3MM EVA INSOLE BOARD
Designed for flexibility, fit consistency and comfort



SHOCKSORB™ CUSHIONING
Shock-absorbing foam in heel and forefoot adds comfort



MEMORY FOAM
Foam that conforms to the top of your instep and ankle for maximum comfort



ANTIMICROBIAL INSERTS
Antimicrobial, antifungus foot bed helps to kill the growth of microbes such as bacteria, fungi or viruses



INTEGRATED UPPER TECHNOLOGY
Premium performance materials (Air mesh, microfibers, 3M® reflective, soft abrasion-resistant linings) provide lightweight support and breathability



FAST LAST PLUS
Etonic's renowned fit engineered for comfort and consistency



EVERDURE™ HEEL PLUGS/BLOWN RUBBER FOREPART
High grade rubber in heel enhances durability; Blown rubber in forefoot provides a superior "ride"